



Leading National Roofing Contractor North American Roofing Adds Industry Veteran to Management Team

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As one of the leading commercial and industrial roofing contractors in the country, North American Roofing welcomes yet another key individual to its already strong management team as it continues to build its brand and grow its market share in every state in the U.S.

"Dave Martin brings the experience, knowledge and industry insight that is critical for this role at North American," says Brian Verble, President of North American. "He will support our sales force in developing the right solutions for our customers, and, work with our operations staff to continue our commitment to the highest quality installations possible."

North American Roofing holds an elite position in the marketplace for quality and volume of installations. Currently, North American holds the unique status of Firestone President's Club Master Contractor, Carlisle ESP and Carlisle Centurion, GAF Master Select and Johns Manville Summit, as well as other specialty system licenses.

"Someone with the level of respect like Dave has is so valuable to us as a company," Verble says. "We are committed across the company to maintain these competitive advantages in terms of our ability to recommend the most technically sound roofing solutions, and ensure the quality of the installation exceeds our manufacturer and customer expectations."

Martin began his career in roofing with leading single ply roofing manufacturer and supplier Carlisle Syntec in 1985. There he was a Field Technician, Regional Technical Manager, Warranty Services Manager and most recently Strategic Accounts Technical Manager.

"One of Dave's great strengths is his ability to communicate and educate people of various degrees of roofing knowledge in an unintimidating manner," Verble adds. "His skill set will serve us well in presentations to customers, training in the field and continuing education of our sales force. And the respect he has garnered in the industry fits perfectly with our vision as the most respected and trusted roofing company in the U.S."

About North American Roofing

North American Roofing is a third generation leading commercial and industrial roofing contractor providing engineered roofing solutions to customers of all sizes throughout the U.S. and Puerto Rico. North American Roofing installs and services all major brands, including its own private label, of single ply, metal, green and built up roofing. Its NorthStar Building Services division offers preventative maintenance, disaster relief, emergency response and repairs in all 50 states. Headquartered in Asheville, NC, with corporate offices and its metal fabrication facility, North American Roofing is strategically located throughout the country. With over 8,000 roofs installed and serviced, long-time customer relationships include Wal-Mart, Sears, Home Depot, Lowe's, Toys R Us, Phillips Edison, Grubb & Ellis properties, General Electric, Chuck E. Cheese, AMF, HealthSouth, Rock Tenn, Advance Auto, Caterpillar, Pactiv, Regal Cinemas, Butterball, Office Depot, Koyo, Michelin, Kroger and more. For more information, please visit naroofing.com. Media contact: Kelly Wade-Arnell 800.551.5602 karnell@naroofing.com.

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