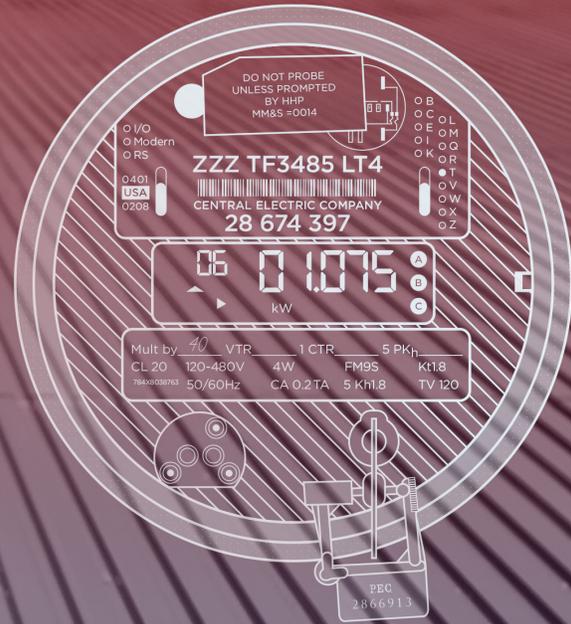




ESTIMATING ENERGY USAGE FOR THE NEXT 20 YEARS IS INCLUDED IN THE PROPOSAL? HALLELUJAH.



UNDERSTANDING ROOF COSTS THROUGH ENERGY EXPENDITURES IS A BRAND-NEW PERSPECTIVE.



HE'S RIGHT. KNOWING HEAT TRANSFER RATES IS THE BEST WAY TO SELECT A NEW ROOF SYSTEM.



SO ROOF CYCLES HAVE COSTS THAT CAN BE QUANTIFIED? THE CFO IS GOING TO LOVE THAT.

SAVE YOUR ENERGY.

And your profits—with a timely energy audit.



North American Roofing

The Most Trusted & Respected Roofing Company in the U.S.

800.551.5602 ■ naroofing.com



Your roof can be your best defense or your greatest enemy when it comes to energy costs. And in the current business climate, building owners are under increasing pressure to push profit margins ever wider. That's why smart owners are looking upward for savings—and finding them embedded in their roofing systems. There are, however, many considerations when it comes to determining the right roof for your commercial enterprise, and chief among them are differences in terms of energy efficiency. For instance, the most energy-efficient roof in one region of the country might not perform as well elsewhere. To make an informed buying decision, you need to know your roof's rate of heat transfer, which depends on numerous factors, including the type and amount of insulation, the degree of reflectivity, and even the ceiling material. That's why North American Roofing provides an energy audit and analysis on every project. We can assess your current roofing solution for its ability to save on energy costs. Further, by comparing various roof types against regional weather demographics, we can accurately estimate your energy usage over the next 20 years. That sounds like helpful information for budget forecasting, doesn't it? Call 800.551.5602 to learn more.



LET THE SAVINGS BEGIN.

At the completion of our energy audit, we'll give you a detailed comparison analysis of at least two different types of roofs. We'll show you the initial costs to install the roofs, and we'll project the long-term energy costs for each option. We use multiple factors, such as your building's interior temperature, the number of sunny days in your region, the type of fuel you use for heating or cooling, and projected fuel inflation rates. In addition to analyzing the utility costs over the life of the roof, our energy audit estimates the amount of carbon dioxide (CO₂), methane (CH₄), and nitrogen oxide (NO_x) emissions that result from the energy demands of the competing roofs. We literally provide the value of an energy audit in every proposal we create.

SELECTING THE RIGHT ROOFING SYSTEM.

See if this sounds familiar: In an effort to save in the near term, you select a roofing system that's the least expensive. And for a short time, you're very happy with the decision. Then monthly heating or cooling costs begin to flood in, and you discover the least expensive option has become the most. That's why it's essential to compare installation costs with the long-term expenses associated with different roof systems. Low initial costs can result in higher maintenance fees, increased energy usage, and a shorter overall roof life.

Armed with our energy audit results, you can make an informed decision based on roof performance and lower utility costs. Quantifying the total life-cycle cost of your roof offers you the best long-term value and savings. At North American Roofing, we're committed to helping you get the best roof for your money.